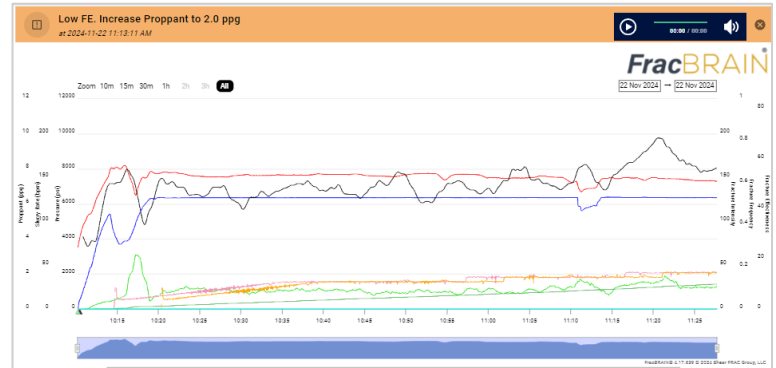


## Key Features and Benefits

- + **Strategic Resource Allocation**  
Enables targeted completion adjustments to maximize resource utilization and operational effectiveness.
- + **Automated Performance Analysis**  
Automatically identifies underperforming or ineffective stages, enabling prompt and precise adjustments to completion strategies.
- + **Data-Driven Cost Reduction**  
Empowers informed decisions on capital allocation, enhancing financial outcomes and return on investment (ROI).
- + **Process Uniformity**  
Standardizes decision-making processes across all operational stages, reducing variability and increasing predictability.
- + **Adaptive Rule-Based Adjustments**  
Defines operational parameters to adjust completion strategies in response to changing subsurface conditions.
- + **Enhanced Operational Efficiency**  
Streamlines processes through automation and real-time insights, reducing manual intervention and accelerating decision-making to improve operational timelines and productivity.

# FracPLAYBOOK



**Real-Time Schedule Adjustment**

## Product Overview

The FracBRAIN® Frac Playbook delivers real-time insights to balance financial efficiency with operational effectiveness during hydraulic fracturing operations. Leveraging stage-level performance data, this automated tool identifies underperforming frac stages providing actionable insights to support smarter, data-driven decision-making for strategic reallocation of capital and operational resources. This approach directs greater investment toward high-performing stages while minimizing waste in areas of underperformance. The configurable design, standardizes decision-making processes, reduces variability, and increases predictability—ultimately leading to enhanced operational outcomes and measurable cost savings.

**Balancing Operational Efficiency with Fracture Effectiveness**

For More Information:

Web  
www.ShearFRAC.com

Phone  
1-888-544-1526

Email  
info@ShearFRAC.com